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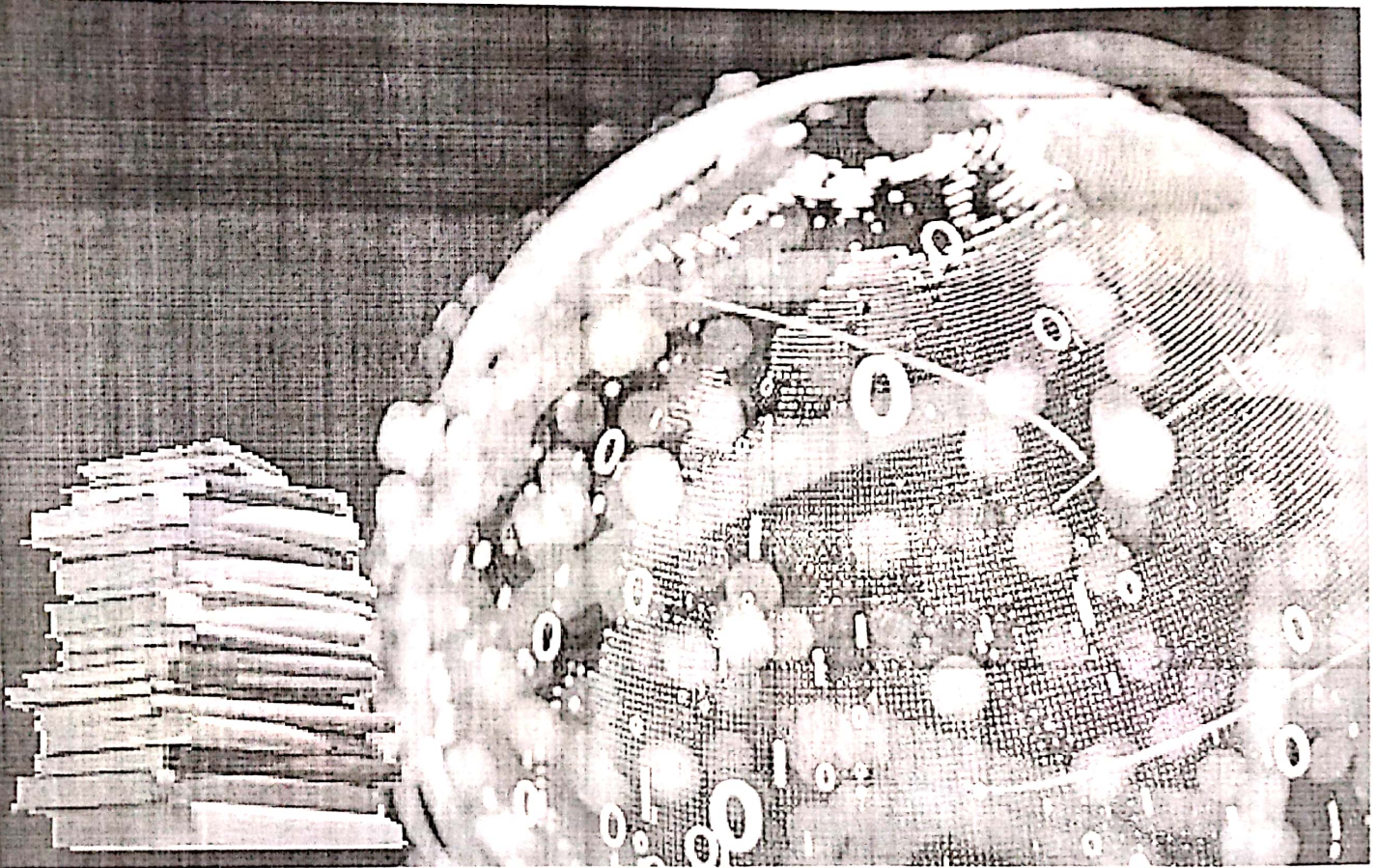
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Reading Interest in Gondia District College Student : A Study

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Abstract:

This study investigated the reading interests of undergraduate students, Post graduate students of select colleges Gondia district college by studying the various aspects of reading interests and habits such as reading likeness, preference for various categories of information, purpose of reading, preference for fiction and non-fiction books and time spent on various activities per day online resources equally.

The purpose of this study is how to describe students' reading interest, library services and regulations, library activities, Reading problems, library services for students, monitoring and evaluation.

Keywords :- Reading interest, Role of Libraries, Student Behavior, New technology

Introduction :-

Reading is the best way for attaining knowledge to each and every person in the human society. Reading helps to manage the well balanced and meaning full life to the whole.

Reading is an activity which can help the reader get more knowledge without wasting more money. Through reading, the reader gets new information, acquiring new knowledge and find new ideas. Provide concepts such as reading interests/ habits/ attitudes/ motivation/ choices/ preferences are hard to pin down and hard to distinguish.

Through reading, one has access to a wide range of knowledge found in various reading materials like academic books, magazines, newspapers and journals (US Department of Education, 2005). One who does not know how to read or does not like to read will likely be archaic as he or she fails to benefit from the opportunity to gain access to the wide range of knowledge. Besides, when readers read to get information, they indirectly improve

- According to Charles Scribner, "Reading is a means of thinking with another person's mind; it forces you to stretch your own."
- According to Marcel Proust, "I believe that reading, in its original essence, is that fruitful miracle of a communication during solitude."
- According to UNESCO "Reading makes an informed citizen fit for democracy. Effective reading is pre-requisite for full participate on in modern society". A nation who reads is the nation who leads is an old saying. Reading has an education, a social and cerebral aspect.
- According to Toit "Reading is as a process of thinking, recalling and relating concepts under the functioning of written words" (Toit, 2001)

Interest :-

Interest can be defined as something that concerns, involves, draws the attention of or arouse the curiosity about someone or something.

Interest is the feeling of wanting to give your attention to something or of wanting to be involved with and to discover more about something.



According to the Slameto Hilgard (2003) defines interest as "it is persisting tendency to pay attention to enjoy some activity or content".

New Technology :-

Change in information era in the present study can be said as the rapid change in information era which started since 1970's. Every day we can see the change in information era from floppies to DVDs, CDs, MP3, i-Pod etc. Knowingly or unknowingly, these technologies influence our day-to-day life and even on the reading skills of the reader. The best example can be the shift of traditional library to automated library and now to digital and virtual libraries.

Research Approaches to Studying Reading Interests :-

A problem for researchers of course is that reading interests cannot be observed directly. They can, however, be inferred from what people "say" about reading in letters, diaries, and Web-postings and in response to surveys, questionnaires, and interviews as well as from what they "do" through their book-buying, book-borrowing, and participation in book clubs and reading groups. Each of these research approaches is partial and has its own limitations. Bestseller lists and circulation statistics tell us what is sold or borrowed, not what is read or how it is read. Autobiographies, diaries, letters, and to some extent even marginalia are composed with an audience in mind of future readers by whom the writer hopes to be viewed in a favorable light. Small case studies based on interviews or ethnographic observation of individual readers may be idiosyncratic and not representative of general patterns. Large scale questionnaires using national samples are generalizable but tell us only about averages and not about any actual reader. Nevertheless, taken together, a growing body of research using different research methods from different disciplines, including education, sociology, history, psychology, literary history and library, and information science has achieved considerable understanding of the reading interests of readers of the past and present.

Role of Libraries :-

The library as a provider of knowledge and information should have a significant role in the parent institution and the user community (Anandita, 2020). A good library is a library that is able to meet the needs and desires of the community at school and is provided with good facilities. Because the library is not adequate it will cause a lack of visitors in the library. A library with complete facilities will encourage students to love reading. The library is an appropriate recreational facility for students, even in their spare time at school, students should be accustomed to reading books in the library. A complete library with adequate facilities will certainly make students comfortable in the library and can foster student interest in reading (Niswaty et al., 2020). Interest is the motivation that drives people to do what they want when they are free to choose.

Need for the Study:

Academic libraries inevitably need to adapt to the changing profile of students reading interest and habits of all faculty students in the changing information era. Reading habit and interest go on changing with the changing environment and every reader is different and unique with their own reading choices and reading habits. It is essential to investigate these changes and the uniqueness of readers in frequent time spans to satisfy the readers need. Hence the investigator made an attempt to study the reading interest and habits of the UG.PG students



The Study is undertaken for the Significance of investigating the Reading interest study of Undergraduate and post Graduate Students (Art, commerce, Engineering, Education, Agriculture) of Gondia district college. Normally Undergraduate Medical, Engineering and other degree colleges aim at providing formal education to the students who get admission. The students get their education through class room, lectures, seminars, conferences, workshops etc. In this digital era students are need to read variety of books and other related materials through online or offline/ Undergraduate Medical, Engineering, Arts, Commerce and Science students are more confined to objective type information and more depending on the readily available information or experimental studies. Hence the present study is undertaken to study Reading Culture in Modern Technology Era. an Analytical study of Undergraduate students, PG Students of. Reading intrest refers to habitual and regular reading of books and information materials. Reading culture can be enhanced through provision of suitable reading materials in schools, college, and public libraries and use of readership promotion campaigns (Diane Henry Leipzig).

It is essential to conduct such studies to know the reading Interest of the UG And PG students in this internet era. This sort of the study helps to know different reading materials needed by the students for importing knowledge whereas library with its books acts as repositories of information and knowledge.

Main objective of this research is what is the interest of student reading material and how face problems reading material to search it.

Objective :-

- To identify the barriers to the reading interest among the Undergraduate students and suggested suitable measures to overcome the barriers.
- To investigate the significance and satisfaction level of Medical, Engineering, Arts, Commerce and Science Undergraduate students with the services and basic facilities provided by the college libraries.
- To examine the demographic factors, influence on reading interest of UG. And PG. Medical, Engineering, Arts, Commerce and Science students
- To Identify the various kinds of interest reading material ex. newspaper, journals Textbooks Fiction, Novels etc.
- To investigate the reading habits and behavior in the digital environment.
- To investigate the frequency and type of use of resources.
- To study how the reading habits can be acquired through proper innovative facilities available in library

Hypothesis :-

- Library helps in cultivating the Reading culture among the Medical, Engineering, Arts, Science and Commerce students.
- There is a significant difference among the Medical, Engineering, Arts, Science and commerce students reading Interest
- There is among student influence a technology, mobile, TV. Online material, Facebook WhatsApp, etc
- The students influenced By Mobile apps may also be the read for their less interest in reading





Scope of the Study :-

A Gondia District consist of 63 colleges of UG - PG faculty students -

1. The study covers Undergraduate Medical, Engineering, Art, Science and commerce in Gondia District college students
2. Study covers all semester Under Graduate and post Graduate students of listed disciplines.
3. Study covers the colleges situated in the Gondia district arts, commerce, medical, Physical, agricultural.

List of college:

1. GES Natwarlal Maniklal Dalal College Of Arts and Commerce, Gondia
2. NMD College Department Of Management Technology And Research DMTR, Gondia
3. Shri Laxmanrao Mankar College Of Polytechnic, Gondia
4. Government Polytechnic, Gondia
5. Gondia Homoeopathic Medical College Hospital, Gondia
6. Chhatrapati Shivaji Institute of Technology, Gondia
7. Shankarlal Agrawal Science College, Gondia
8. Adilok Mahila B Ed College, Gondia
9. Manoharbhaji Patel Institute Of Engineering Technology, Gondia
10. Dewajibhau Budhe Memorial College Of Physical Education, Gondia
11. Manoharbhaji Patel Institute of Pharmacy, Gondia
12. Kirsan Mission Institute of Management, Gondia
13. Shivprasad Sadanand Jaiswal Arts Commerce College, Morgaon
14. Jagat Arts Commerce And Indiraben Hariharbhaji Patel Science College, Gondia
15. PM Kuthe College of Science and Management, Gondia
16. S S Girls College, Gondia
17. M B Patel Arts And Commerce College, Gondia
18. Smt Sushilatai Womens College, Gondia
19. Rajiv Gandhi Mahavidyalaya, Gondia
20. Saket College Of Physical Education SCOPE, Gondia
21. N. Maniklal Dalal College of Arts commerce, Gondia
22. Chhotabhai Jashbhai Patel Arts Commerce and Science College,
23. Dhote Bandhu Science College, Gondia
24. Punjabhai Patel College of Education, Gondia
25. Bhavabhuti Mahavidyalaya BMV, Amgaon
26. L K Diploma Yogashastra Mahavidyalaya, Gondia
27. Yoga Nisargopchar And Aharshastra Mahavidyalaya, Gondia
28. Shankarlal Agrawal College of Management Studies, Gondia
29. Mahadeorao Shivankar Ayurved College, Gondiya
30. Siddhi Vinayak Mahavidhyalaya Morgaon
31. Shree Swami Vivekanand Mahavidyalaya, Gondiya
32. Rajashri Shahu Maharaj College of Commerce, Gondiya
33. Late Tukaramji Dhote Senior College, Gondiya
34. V Kousalayan Mahila Mahavidyalaya, Gondiya Deori
35. S Chandra Mahila Mahavidyalaya, Gondia Amgaon
36. R B Mahavidhyalay, Gondiya Salekasa
37. S Chouhan Mahila Mahavidyalaya, Gondiya amgaon
38. Saibaba Vidnyan And Vyavasthapan Mahavidyalaya, Gondia Tirora
39. Savitribai Jyotiba Fuley Arts Commerce And Science College, Gondia Arjuni morgaon
40. S Chandra Womens College, Gondia Sadak Arjuni
41. Priyadarshini Science College, Nagpur Sadak arjuni

42. Late Roopehandbhai Premchand Pugaliya Arts Commerce And Science College, Arjuni mor.
43. Gawarabai Art College, Gondiya Salekasa
44. Kishore Pashine College Of Arts Commerce And Science, Gondia dasgaon
45. Sushilatai College of Management and Science, Gondiya Goregaon
46. Tirupati B Ed College, Gondia Sadak arjuni
47. Poorna B Ed College, Gondia Khamari
48. Rukmini B Ed College, Gondia Arjuni morgaon
49. Smt Sitadevi Pyarelal Agrawal B Ed College, Deori50
50. Shankarlal Agrawal Mahavidyalaya, Gondia Suryatola
51. B G Patle College of Education B Ed, Tirora Gumdhawada
52. Rajiv Gandhi Shikshan Mahavidyalaya, Gondiya
53. Shri Laxmanrao Mankar B ED College, Gondiya Amgaon
54. Jagat Hariharbhai College Of Physical Education, Gondia Goregaon
55. Yashwantrao Sr College Mahagaon, Gondiya
56. Rajiv Gandhi College of Social Work, Gondia
57. Shri Shankarlal Agrawal College of Education, Gondia
58. Pooja Physical Education College, Gondia
59. Sri Laxmanrao Mankar Institute of Pharmacy, Amgao
60. Yoga Nisargopchar And Aharshastra Mahavidyalaya, Gondia
61. Manoharbai Patel Agriculture College, Hiratola
62. Rajiv Gandhi Shikshan Mahavidyalaya, Gondiya
63. S S Girls College, Gondia

Methodology :-

Research methodology is the peculiar approach or procedure used to recognize, choose, process and scrutinize information regarding the certain phenomena. For this present research work, the researcher has made use of 'Survey Method' to analyze the reading Interest among undergraduate PG. Medical, Engineering, Arts, Science and Commerce students of Gondia City. To collect primary data from the target population Structured Questionnaire method will be followed. The researcher will be conducting Pre and Post test to the target population. Random Sampling Method will be used for the study. Questionnaire will be designed based on the objectives of the study identifying facet and major problem aspects.

Conclusion :-

The study revealed that the reading interest among colleges students in senior pg ug is encouraging. However, there is the need for students to read more of novels and articles in order to boost their vocabulary. Students should make the library their first point of call to get updated from time to time. Also, it was inferred that half of the respondent's love reading informational books such as magazine, journals and periodicals. understanding any reader, whose reading preferences are as individuals. experience all round development in their academics. Furthermore, it can be deduced that most students read in their areas of specialization for academic development

Recommendation

Teachers should also create awareness in students on the importance of cultivating reading culture by creating periods for individual and group presentation of assignments. Librarians should make adequate and up to date books, journals, newspapers available in the library for the students to develop love for reading. Librarians should make the library environment attractive to the students. They should also organize symposiums and workshops

for students on the need to cultivate effective reading culture. Mass media should organize reading programs for tertiary education students. This will aid creative reading and better citizens in future. Government should organize aggressive campaign on reading for excellence by giving out scholarships and awards. They should also modify the curriculum to be task and activity oriented. This will promote positive reading interest among students.

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CERTIFICATE OF PARTICIPATION & PRESENTATION

This is to certify that Mr/Mrs/Miss/Dr/Prof. Aparna S. Choudhary (Librarian) of Binzani Mahila Mahavidyalaya Nagpur, India has participated and presented research paper entitled " Reading Interest in Gondia District College Student : A Study " in One Day International Multidisciplinary Conference held on 28 April, 2023.



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